

Product Description Samples

Bugaboot, DC Shoes, Burton

Bugaboot

Bugaboot Original Omni-Heat

Description 1: Magazine/Adult

Type: Informative

Men's Bugaboot original omni-heat are a redefined rendition of the Bugaboot. New construction offers superior comfort and warmth with omni-heat thermal reflective liners complete with a full 100 grams of insulation. No slip outsole with omni-grip high traction rubber and complete water proof materials throughout. The Bugaboot omni-heat also upgraded their oiled full grain leather shell and provides a pigskin tongue and collar. The suede upper looks great and provides even more insulation for those cold mornings, and the midsole is pure molded EVA.

Description 2: Website/Young Adult Male

Type: Promotional

The new men's Bugaboot original omni-heat are here! With a refined look and superior attributes, Bugaboot omni-heat has redefined quality. Complete with omni-heat thermal reflective liners and a full 100 grams of insulation that will keep your toes toasty in the harshest of winters. Not to mention the water proof materials used throughout, and the non-slip outsoles with omni-grip high traction rubber. Bugaboot also reinvented the look with their oiled full grain leather shell complete with full suede uppers.

DC Shoes, Inc.

DC Fielder Jacket (Original)

Description 1: Magazine/ Adult and Young Men

Type: Promotional/Informative

The DC Fielder jacket is made to keep you warm without the extra baggage and weight of a standard bulky jacket. It allows you to keep your mobility and freedom while you skate. The Fielder jacket features a polyurethane canvas outer shell, while hosting a very comforting heathered jersey lining. The DC Fielders jacket also features a front center hidden snap system and a drawcord at the waist that provides a custom fit, as well as enhanced mobility and freedom.

Description 2: Magazine/ Adult and Young Men

Type: Promotional/Informative

Stay warm while you skate with the DC Fielder jacket. Maintaining mobility, durability, and warmth while you perfect your technique is imperative. The DC Fielder jacket does just that. Lightweight and comfortable, the Fielder features a polyurethane canvas outer shell, while providing a very comfortable heathered jersey lining. The DC fielders jacket also gives you a front-and-center hidden snap system complete with a drawcord waist that allows you to keep tight and aerodynamic, with as little wind resistance as possible.

Burton Snowboards

Burton "Dover" Jacket

Description 1: Magazine/Adult and Young Adult

Type: Informative w/specs

The Burton Dover jacket is lightweight and offers elemental resistance technology, keeping you secure in high winds, heavy rain, or mixed weather. The Burton Dover utilizes a micro polyester Airtech fabric, which provides comfort and durability through the harshest weather, complete with a microcell mesh lining. The Dover also uses DRYRIDE mist-defy technology, which administers waterproofing and moisture resistance to the wearer. The Burton logo is screen printed across the chest. The Burton Dover also features a popular street fit design.

Description 2: Magazine/Adult and Young Adult

Type: Promotional w/specs

The lightweight Burton Dover jacket, with the street fit design, offers elemental resistance technology that will keep your body warm and dry through the harshest of days. Whether it's pouring rain, high velocity winds, or whatever the day may throw at you, the Burton Dover has you covered. Promoting a comfortable microcell lining and a micro polyester Airtech fabric that can stand up to the elements, the Dover also uses DRYRIDE mist-defy tech. The Burton logo is also blasted across the chest, letting everyone know that Dover is your brand.